

Roger Soucy

Senior UX Designer

Senior UX Designer with 19+ years experience delivering web, mobile, desktop, and offline products across consumer and enterprise sectors, including: Aviation, Medical, Life Sciences, Consumer Electronics, Ed Tech, and Non-Profit.

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 www.rogersoucy.net

 (603) 770-9127

 Kingston NH, USA

Skills

UX Design & Research

Wireframing, Interactive Prototyping,

User Research, Task Analysis &

Diagraming, Information Architecture,

Usability Testing

Leadership & Strategy

Team Leadership & Mentorship,

Process & Governance, Product

Management, Public Speaking

Software

- Figma
- Axure RP
- JIRA
- Confluence
- Trello
- Miro
- Sketch
- Invision
- Lovable Ai
- Adobe Illustrator

Volunteering

NHUXPA Jan 2015 - 21

Board Member

Helped organize and run monthly meetings for the local UXPA chapter including, sourcing venues, speakers, and sponsorships.

Recommendations

Professional Experience

Tallo

Sep 2024 - Aug 2025

Lead UX Designer

- **Managed and coached** a team of 3 designers, fostering collaboration, creativity, and adoption of best practices in an inclusive environment.
- **Spearheaded end-to-end UX Design** for responsive web and native mobile, including story boards, task flows, wireframes and prototypes.
- **Applied user research** findings to optimize designs and user journeys, boosting engagement and customer retention.
- **Facilitated design sprints** and ideation sessions to accelerate innovation and validate solutions including the use of AI design tools.
- **Established and maintained** a design system aligned with business goals and branding to ensure a cohesive, consistent, and engaging experience for users.

Eclipse Product Development

Apr 2018 - Aug 2024

UX Design Lead

- **Led UX/UI design and prototyping** for clients in Medical, Life Sciences, and Consumer Health sectors, driving innovation and usability.
- **Served as primary client contact**, managing project scope, deliverables, and stakeholder communication for all UX initiatives.
- **Designed interfaces** for medical devices, including 3D surgical navigation systems, wearable ECG monitors, infusion pumps, rapid POC diagnostic tools, and respiratory support ventilators.
- **Conducted usability testing** on OTC and clinical devices and applied findings to optimize product performance and user safety.
- **Co-invented two large-volume infusion pumps** delivering multi-channel infusion therapy for a market leading brand (named inventor on [US Patent 2023/0115595](#)).

FIRST®

Jan 2017 - Jan 2018

Lead User Experience Designer (contract)

- **Redesigned three core web platforms** supporting team membership, event volunteering, and participant management, improving usability and program efficiency.
- **Presented findings and recommendations** to leadership, influencing design decisions across a suite of youth robotics programs.
- **Designed scalable interfaces and interaction models** aligned with stakeholder goals and objectives for consistency across multiple programs.
- **Created interactive prototypes** to test and validate usability improvements.
- **Conducted heuristic evaluations and usability studies**, delivering actionable insights to guide redesign and optimize the user experience.

DEKA Research & Development Corp.

Oct 2014 - Jan 2017

Lead User Experience Designer (contract)

- **Led and mentored** a team of 4 UX designers, delivering enterprise medical software for medication safety, inventory management, and hardware integration.
- **Partnered with Product Owners and served as client-facing UX lead**, defining and refining requirements to ensure precise, usable, and effective solutions.
- **Enhanced sprint velocity and reduced software bugs**, streamlining delivery and improving product quality.
- **Created storyboards, task flows, wireframes, and interactive prototypes** to validate requirements, support usability testing, and guide development.
- **Established UX processes, tools, and governance**, integrating the team with 4 agile development squads and integrating with the Digital Thread for traceability.

"I had the pleasure of working under Roger's leadership at Tallo, where he led our design efforts with a level of care, clarity, and thoughtfulness that set the tone for the entire team. Roger is incredibly thorough. Every decision he makes is grounded in both user need and design best practices. He advocates for users at every step, often asking the questions others haven't thought to, and his work consistently reflects that empathy. What stands out most is how intentional he is. Nothing is rushed, and nothing is arbitrary. Whether it's shaping a system-wide design direction or refining the details of a single interaction, Roger approaches it with equal parts curiosity and craft. Any team would be lucky to have his leadership and vision."

Jennifer Stout - Sr. UX Designer, Tallo

"As a designer who didn't formally study UX design, I was grateful to have the opportunity to learn from Roger for 11 months at Tallo. His patience in diving deep, explaining UX best practices, and exploring all potential design solutions is unparalleled. He's generous in his guidance and doesn't gatekeep his expertise. He has helped shape my thought process as a designer.

Roger is the type of person who goes all-in: he's curious about deeply understanding problems and tireless in creating solutions. He cares about the details. And he goes the extra mile to add levity and social connection to virtual meetings, which is another skill set altogether.

I'd recommend Roger to any team serious about doing design right. His willingness to concurrently teach and collaborate makes him a source of deep UX wisdom who isn't hesitant to do the work."

Leiah Jansen - UX Designer, Tallo

"I had the pleasure of working with Roger, where I was one of three product owners and Roger was the UX lead who spanned management and several separate development teams.... He defined UX processes that were very effective, which enabled him to juggle the many complicated moving parts of a complex medical product. He is exceptional at distilling requirements into consumable deliverables for development and the product would not have been the same without his insights."

Leslie Shelton – Product Owner, DEKA Research & Development

(professional experience continued)

WSI Corp. (The Weather Channel)

Mar 2014 - Oct 2014

User Experience Designer

- **Redesigned desktop software** for Commercial Aviation Dispatchers and Air Traffic Coordinators, improving situational awareness and decision support.
- **Revamped e-commerce platform** for software subscriptions, enhancing usability and customer experience.
- **Collaborated with Product Managers and stakeholders** to define requirements and guide early design concepts.
- **Conducted user research** through onsite interviews and surveys, uncovering constraints and optimizing task flows.

RPS Interactive, LLC

Oct 2012 - Present

User Experience Design Consultant

- **Engaged by startups and large corporations** to deliver UX solutions across desktop and mobile web, native applications, and offline products.
- **Drove client projects** from proposal to delivery, ensuring requirements are met and stakeholders are aligned.
- **Created** wireframes, interaction designs, and prototypes to guide usability testing and validate solutions.

Russound

Jan 2004 - Oct 2012

Product Manager

- **Designed intuitive interfaces** for iOS, desktop, touchscreen, and keypad products using sketches, wireframes, and prototypes.
- **Conducted user research** through interviews, focus groups, and surveys to drive product strategy and optimize user experience.
- **Product Lifecycle Management.** Simultaneously managed 4–8 products through active development while overseeing a portfolio of 50+ active products; directed product launches, negotiated licensing agreements, managed compliance testing, and owned profit & loss across product lifecycles.
- **NH High Tech Council Product of the Year Finalist (2011)** for the DMS-3.1 media server.
- **Co-invented a distributed intercom system with audio bus** (named inventor on [US Patent 8,189,753](#)).

Education

CITI Program

2023

Clinical Investigator Certification

ID #59589893

Bentley University

2013

UX Certificate Program

3.9 GPA

Scrum Alliance, Inc.

2012

Certified Scrum Master

ID #000192059

Pragmatic Institute

2012

Product Management